



RAPHAEL ILELABOYE

WEB DEVELOPER | FUNNEL & POD INTEGRATION
EXPERT | PHYSICS ELECTRONICS STUDENT

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Education

- **B.Tech Physics Electronics**
Federal University Of Technology, Akure
2021 - Present
Ondo state, Nigeria
- **O'level (WAEC)**
Babs Fafunwa Millennium Grammar
School
2016 - 2019
Lagos state, Nigeria

Certifications

- WordPress Developer Bootcamp – Udemey
- Shopify Partner Training – Shopify Academy

Language

- English - Fluent

Reference

- Available upon request.

About me

Creative and results-driven Web Developer with deep expertise in WordPress, Shopify, front-end development, and sales funnels. Skilled in Print-on-Demand (POD) tool integration, UI/UX design, and website performance optimization. Versed in leveraging AI tools for workflow automation, content generation, and user personalization. Passionate about continuous learning and building digital solutions that combine technical precision with business impact.

Key Skills

- **Web Development** - HTML, CSS, JavaScript, PHP, MySQL
- **No - Code Platforms** - WordPress, Shopify
- **UI/UX Design** - Responsive & Accessible Design (Familiar with design principles; collaborate with designers using Figma and Adobe XD)
- **Funnels** - ClickFunnels, GetResponse, Funnelish, Systeme.io
- **POD Tools** - Zakeke, Teeinblue, Customily, Kickflip, Zepto
- **Optimization Tools** - LiteSpeed Cache, Asset Cleanup, Cloudflare CDN
- **Embedded Systems** - Circuit Prototyping, RTL/LTR Logic
- **Other Tools** - Git, GitHub, Supabase, Cursor, 3uTools

Experience

Freelance Web Developer & Funnel Expert

Remote

2019 - Present

- Built 50+ websites with WordPress, Shopify.
- Created custom Print-on-Demand solutions with advanced personalization features
- Developed responsive, SEO-optimized layouts with fast load times
- Led performance audits and resolved critical UI/UX issues

Gadget Flipper & Tech Consultant

Self-employed

2020 - Present

- Diagnosed, repaired, and sold mobile gadgets and laptops
- Provided software setups and device optimization services

Volunteer Digital Consultant

Non-profits

2021 - Present

- Designed and managed websites for local NGOs and startups
- Offered digital training and mentoring to non-tech founders

Selected Projects

Core360 Unified Communications website

2025

- Developed from scratch using WordPress for a Saudi-based firm
- Bilingual structure with full RTL (Arabic) and LTR (English) adaptation
- UI/UX design, performance optimization, and content localization

Tobi Adebayo Website

2025

- Designed and developed a visually compelling portfolio website for a multidisciplinary artist
- Showcased their work with dynamic galleries, smooth navigation, and integrated contact features with JS-based alerts, performance optimization, and responsive layout.

Musicologist Shopify eBook Store

2025

- Developed a fully functional Shopify store tailored for digital product sales
- Implemented a seamless eBook customization flow with branded design and download automation
- Integrated secure payment gateways for smooth transactions and user trust
- Configured digital product delivery and customer notifications
- Optimized store layout for user engagement and mobile responsiveness

GR8FR8USA Freight Brokerage Website

2024

- Designed and built full website including lead capture funnel
- Managed social media channels to boost audience engagement